

Spin and sorcery

One of the most virulent "industries" today is public relations or the sorcery and

alchemy of spin doctors. The prime example was the Government's Budget where it was repeated ad nauseam, New Zealand is a "rock star economy" and NZ is "in the black".

But facts say otherwise. The only media to question this was a national magazine, *North and South*, that pointed out that the Government in its two terms has borrowed on average \$27 million a day. In addition, in the six years, the Government's net debt has gone from \$10 billion to \$60b.

New Zealand runs its export versus income ratio, ie trade profit or deficit, almost without exception at a loss. So whom do we

trust and believe, the up-beat talk from government spin doctors or the figures?

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